



Delizia Media Limited

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Great Shelford
Cambridge CB22 5EG

UK registered company number
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hello@materialmatters.design

Privacy Policy

Last updated 24 April 2025

1. Who We Are

Material Matters is owned and operated by Delizia Media Ltd, a UK-based media and events company. It is Delizia Media's intention to comply with all relevant UK GDPR Regulations. We are committed to protecting your personal data and respecting your privacy rights.

2. Information We Collect

We may collect and process the following data:

- **Personal Identification Information:** Name, email address, phone number, and postal address when you:
 - Subscribe to our newsletter
 - Download our media pack
 - Register for events or exhibitions
 - Contact us via forms or email
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
- **Usage Data:** Information about how you use our website, products, and services

3. How We Use Your Information

We use your data to:

- Provide and manage our services, including events, exhibitions, and newsletters
- Send you promotional materials, if you have opted in

- Improve our website and services through analytics

4. Sharing Your Information

We never knowingly sell or lend our database lists to third parties, nor do we buy lists from commercial third-party providers. All our contacts are made and collected during the course of our day-to-day business, through face-to-face engagement or remote contact with our clients, business contacts and suppliers.

We may share your information with:

- **Service Providers:** Third parties who provide services on our behalf, such as email marketing platforms and analytics providers.
- **Legal Authorities:** When required to comply with legal obligations or to protect our rights.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction.

6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes we collected it for, including satisfying any legal, accounting, or reporting requirements.

7. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request erasure of your personal data
- Object to processing of your data
- Request restriction of processing
- Request transfer of your data to another party
- Withdraw consent at any time, where we are relying on consent to process your data

To exercise any of these rights, please contact us at marketing@materialmatters.com.

8. Cookies

Our website uses cookies to enhance user experience. You can control and manage cookies through your browser settings. Most browsers allow you to refuse or delete cookies. However, disabling some cookies may affect the functionality of the site.